

Tierras Texasas 2027 Report: one-page summary

An acre of rural land in Texas cost **\$5,218** in mid-2026, up 3.3% from a year earlier (TRERC), and Hispanic buyers took **27.2%** of Texas home-purchase loans in 2025.

\$5,218

per acre, Texas rural land, 2Q 2026 (TRERC)

+3.3%

year over year; 8.17% a year on average over five years (TRERC)

27.2%

of 2025 Texas home-purchase loans went to Hispanic buyers: 96,753 (HMDA)

≈ \$12,900

per hectare, the unit used in Mexico

Price per acre by region, 2Q 2026

Region (TRERC)	Price per acre	1-year change
Texas (statewide)	\$5,218	+3.27%
Gulf Coast-Brazos Bottom	\$11,369	+3.05%
Northeast Texas	\$8,604	-5.96%
Austin-Waco-Hill Country	\$8,040	+8.63%
South Texas	\$6,225	+0.99%
West Texas	\$3,008	+14.29%
Panhandle-South Plains	\$1,719	-7.53%
Far West Texas	\$1,139	+73.89%*

*TRERC notes that the Far West jump comes from a few very large sales. Prices are four-quarter moving medians of large rural land sales, not averages.

Near your city

- Houston (Harris, Fort Bend, Montgomery): Gulf Coast region, \$11,369
- DFW (Dallas, Tarrant, Collin): Northeast, \$8,604
- San Antonio, the Valley and Laredo: South Texas, \$6,225
- El Paso: Far West, \$1,139
- A small lot near a city can cost far more per acre.

Hispanic homebuyers

- 96,753 loans in 2025: 27.2% of all (22.2% in 2021)
- Up 2.5% in a year while the market fell 1.1%
- Nearly half (47%) were FHA loans
- Webb (Laredo): 87.3% of loans; Hidalgo: 80.1%

Sources: Texas Real Estate Research Center (TRERC), Texas Rural Land Markets 2Q 2026, trerc.tamu.edu · Federal Reserve Bank of Dallas, Agricultural Survey 3Q 2026 · USDA NASS, Land Values 2026 (Texas, \$3,100 per acre) · HMDA 2021–2025 (FFIEC/CFPB), Nuestras Tierras analysis. Full data and methods: nuestrastierras.org/en/texas/report/2027/ · CC BY 4.0: cite "Nuestras Tierras, Tierras Texasas 2027 Report". Information only; not legal or financial advice.